

# INA ARNAOUDOVA

## PRODUCT DESIGNER

I jumped into design after almost a decade of international development work. In striving to make a positive change, I realized that technology was at the center of it all. In order to come up with the best solutions for tomorrow's challenges, I shifted my focus to product design, with a focus on UX.

### EXPERIENCE

2017 - Current

#### Ecosia

*Senior Product Designer*

Lead discovery and ideation for Ecosia's products  
Plan and execute user research and usability testing  
Design UI and prototype for mobile and responsive web

2015 - 2017

#### Carjump

(now Free2Move)

*Senior UX Manager*

Managed the UX and design strategy for the entire product  
Lead UX research, testing, and stakeholder management

2014

#### Catapult.org

*Freelance Consultant*

Strategized UX improvements for the platform  
Acted as main point of contact for users applying for grants

2012 - 2013

#### Modest Needs

*Client Advocate*

Evaluated assistance applications from low-income households from a national pool of applicants

2010 - 2012

#### Various

*Freelance Researcher*

Fairfood - reported on CSR policies of food producers  
ProFound - Supported research for the Dutch Foreign Ministry  
RHEST - Completed an impact study on org's projects in Nepal

2006 - 2008

#### US Peace Corps

*English Teacher and Trainer*

Applied new ESL practices and led independent leadership clubs for women in Barda, Azerbaijan

### EDUCATION

2014 - 2015

#### User Experience Design Immersive

*General Assembly, New York, USA*

2009 - 2010

#### MS - International Development

*Utrecht University, The Netherlands*

2001 - 2005

#### BA - Political Science

*Virginia Tech, USA*

### SKILLS

user research  
user testing  
personas  
prototyping  
user journeys  
responsive design  
native app design  
design thinking

### TOOLS

Sketch  
Principle  
Zeplin  
InVision  
Photoshop  
Omnigraffle

### CONTACT

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