

INA ARNAOUDOVA

PRODUCT DESIGNER

I jumped into design after 10 years of international development work. In striving to make a positive change, I realized that technology was at the center of it all. In order to come up with the best solutions for tomorrow's challenges, I shifted my focus to product design, with a focus on UX.

EXPERIENCE

2017 - Current

Ecosia

Senior Product Designer

Lead discovery and ideation for Ecosia's products

Plan and execute user research and usability testing

Design UI and prototype for mobile and responsive web

2015 - 2017

Carjump

Senior UX Manager

Managed the UX and design strategy for the entire product

Lead UX research, testing, and stakeholder management

2014

Catapult.org

Freelance Consultant

Strategized UX improvements for the platform

Acted as main point of contact for users applying for grants

2012 - 2013

Modest Needs

Client Advocate

Evaluated assistance applications from low-income

households from a national pool of applicants

2010 - 2012

Various

Freelance Researcher

Fairfood - reported on CSR policies of food producers

ProFound - Supported research for the Dutch Foreign Ministry

RHEST - Completed an impact study on RHEST's projects

2006 - 2008

US Peace Corps

English Teacher and Trainer

Applied new ESL practices and led independent leadership

clubs for women

EDUCATION

2014 - 2015

User Experience Design Immersive

General Assembly, New York, USA

2009 - 2010

MS - International Development

Utrecht University, The Netherlands

2001 - 2005

BA - Political Science

Virginia Tech, USA

SKILLS

user research

user testing

personas

prototyping

user journeys

UI design

Mobile design

TOOLS

Sketch

Principle

Zeplin

InVision

Photoshop

CONTACT

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