

INA ARNAOUDOVA

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PRODUCT DESIGNER

REALLY GOOD AT

being a user advocate
empathy through user research
unravelling complex systems

creating personas
making interactive prototypes
creating user journeys

user + usability testing
best usability practices
collaboration

WORK EXPERIENCE

ECOSIA

Berlin, Germany
Jan 2017 - Current

Senior Product Designer

- Lead discovery and ideation for Ecosia's products
- Plan and execute remote and in-house user research with Ecosia's user base
- Design and prototype features for the web and mobile

CARJUMP

Berlin, Germany
2015 - 2017

Senior UX Manager

- Managed the UX strategy together with a team for all app features
- Lead research, user testing, and design sprints in an agile environment
- Facilitated ideation and kick-offs; designed user flows, mockups, and prototypes

CATAPULT.ORG

New York, NY
2014

Platform Consultant

- Strategized solutions to improve user experience Catapult's crowdfunding platform
- Main point of contact for partnership opportunities, projects, and website support
- Prepared grant agreements and liaised with partners to manage fund disbursement

MODEST NEEDS

New York, NY
2012 - 2013

Client Advocate

- Evaluated grant applications from low-income households from across the US
- Completed competitive analysis to improve grant programs and application process
- Built relationships with referring organizations and improved eligible applicants by 35%

FREELANCE

Various locations
2010-2012

International Development Researcher

- Fairfood - Berlin, Germany - Identified risk factors and reported on CSR policies of food producers
- Profound - Utrecht, NL - Published research for the Dutch Foreign Ministry
- RHEST - Kathmandu, Nepal - Completed a multi-faceted impact study on RHEST's projects

PEACE CORPS

Azerbaijan
2006 - 2008

English Teacher

- Implemented new ESL practices and led independent leadership clubs for women
- Planned and organized the weeklong Girls Leading Our World (GLOW) camp
- Founder of the Peace Corps Environmental Committee, providing training and resources to volunteers

EDUCATION

User Experience Design Immersive
GENERAL ASSEMBLY

MS - International Development
UTRECHT UNIVERSITY

BA - Political Science
VIRGINIA TECH